



COLOR SELECTION BROCHURE

PREMIUM LIFT COLORS

Kalea already offers over 250 standard colors. But we wanted something new, something unique.

Over the past three years we have travelled the world looking for the best colors for our lifts. Our expert designers have finally found it, and although it requires a complex application through high-temperature powder coating, we know the result is worth it. Specially designed in the USA for Kalea, you won't find these

colors anywhere else. The colors only for you.





COLOUR OVERVIEW

ALESTA FINE TEXTURES

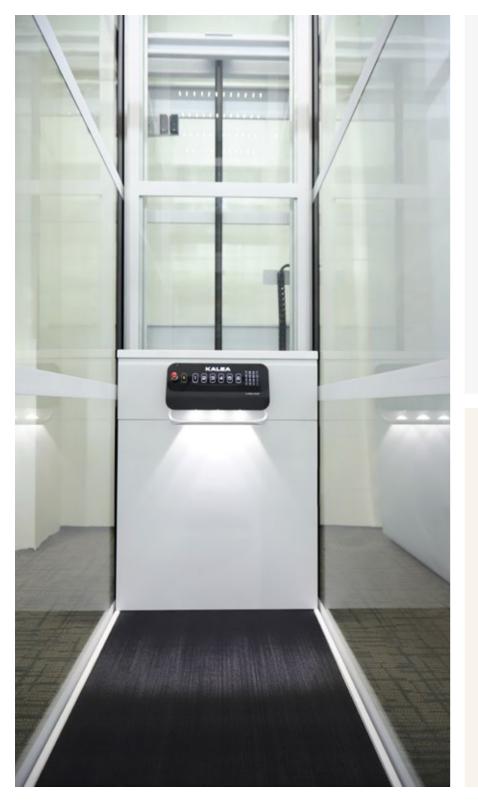




ALESTA FINE TEXTURES

"Simplicity is the Keynote of all true elegance"

~Coco Chanel



ORGANIC SIGNAL WHITE AE03059900320

The color white projects purity, cleanliness, and neutrality.

ORIENTAL OYSTER WHITE AE03051101320

An off-white color with a creamy cast.





ORIENTAL GREY BEIGE AE03051101920

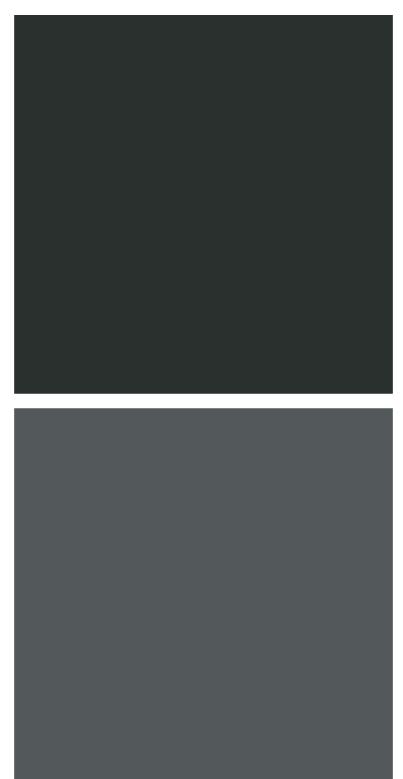
Beige is dependable, conservative, and flexible. The color beige is neutral, calm, and relaxing.

ORIENTAL PALE BROWN AE03058802520

Brown says stability, reliability, and approachability.







GOTHIC GRAPHITE BLACK AE03054901120

Denotes strength and authority. It is a formal, elegant, and prestigious color.

GLACIAL SLATE GREY AE03057701520

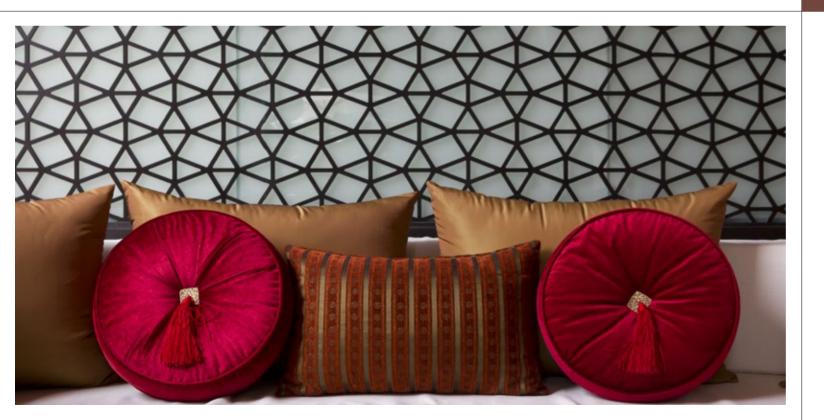
Gray is the color of compromise - being neither black nor white.



Alesta Fine Textures

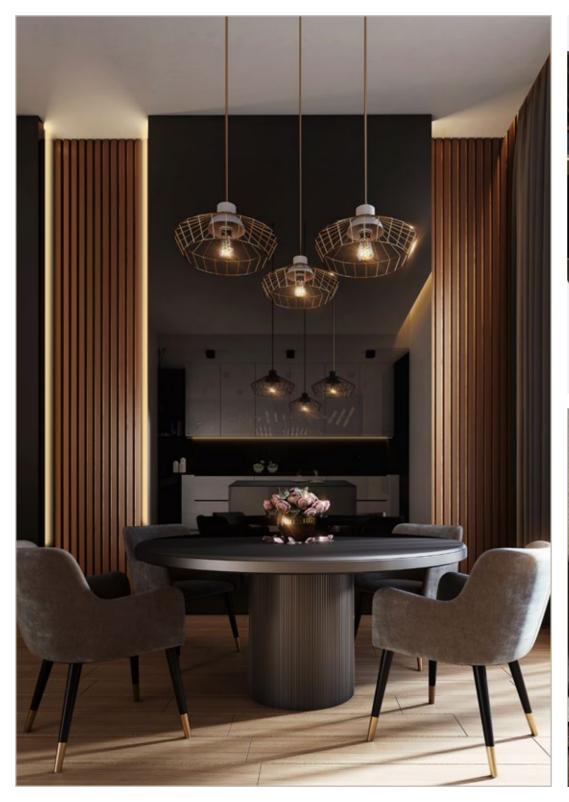
"I found I could say things with color and shapes that I couldn't say any other way – things I had no words for."

~Georgia O'Keeffe



ANCIENT OXIDE RED AE03053300920

Red has more personal associations than any other color.









OXIDE 1 AE03418112320 OXIDE 2 AE03418112420 **OXIDE 3** AE03218112520

Alesta Mineral Series

"He was my cream, and I was his coffee - And when you poured us together, it was something."

~Josephine Baker







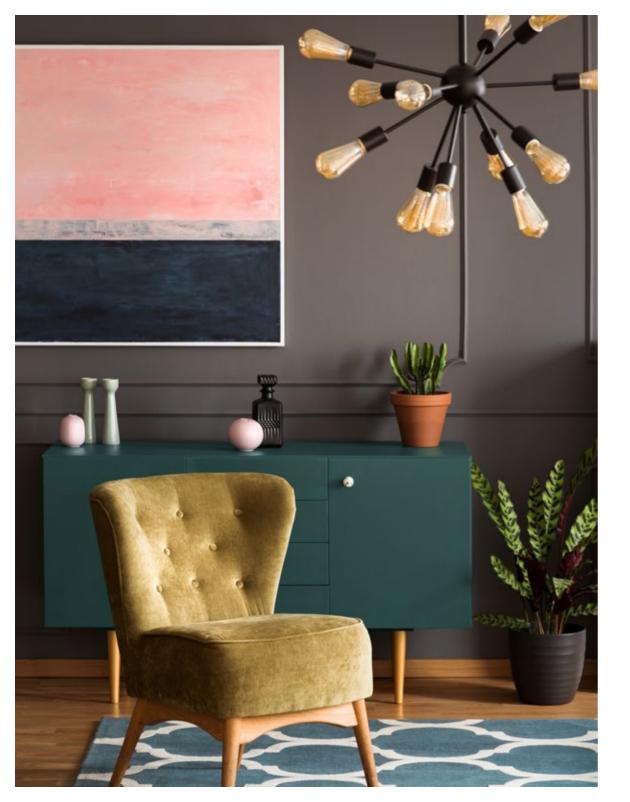
QUARTZ 1 AE03411122820 QUARTZ 2 AE03411122920

AE03218112620

Alesta Mineral Series

"Green is the prime color of the world, and that from which its loveliness arises."

~Pedro Calderon de la Barca







JANUARY 4 AE03217049420

JANUARY 2 AE03117173520 AMETHYST 2 AE03213111220

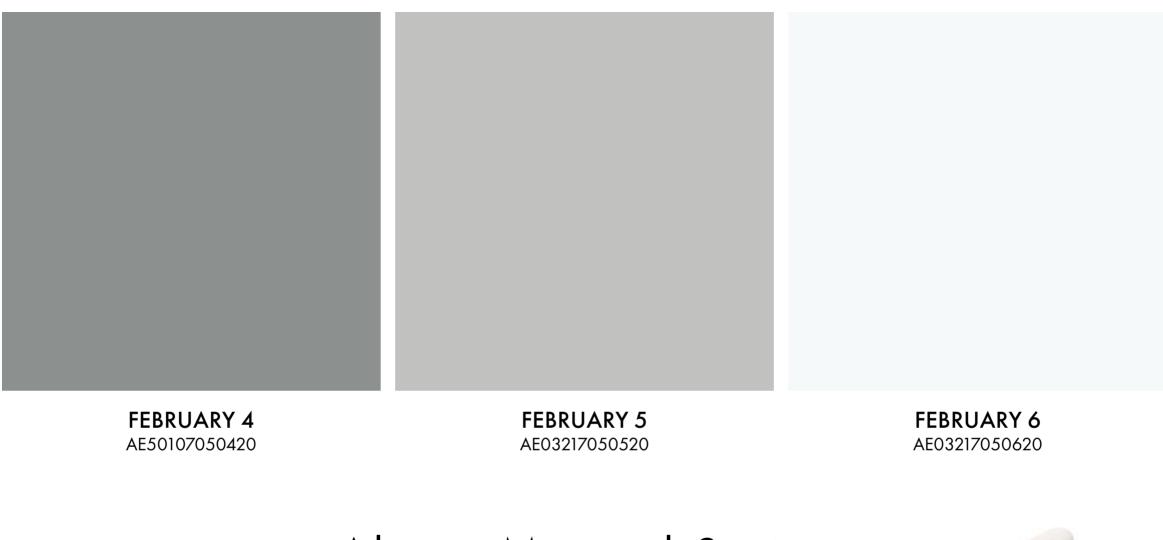
Alesta Mineral Series

"I like you. Therefore I will decorate you with qualities you don't have."

~Aleksandra Ninkovic







Alesta Mineral Series

"I like you. Therefore I will decorate you with qualities you don't have."

~Aleksandra Ninkovic









AZURITE 2 AE03217131820

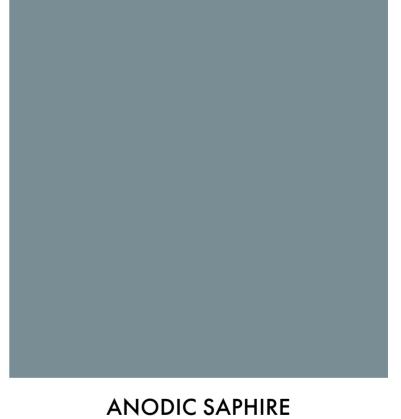
AZURITE 4 AE03215113920

ALESTA PREMIUM SERIES

"Color does not add a pleasant quality to design - it reinforces it."

~Pierre Bonnard





AE20105000520









911 (1945. **ROMAN BRONZE**



Alesta Premium Series

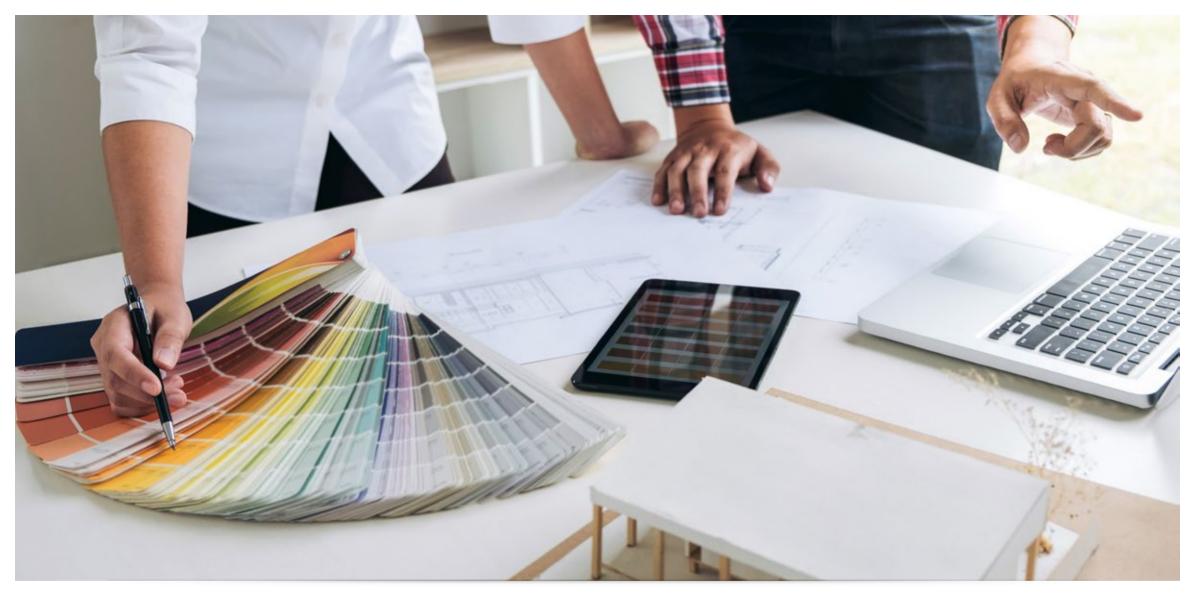
"To me, beauty and makeup and color is like the finishing touch on everything."

~Marc Jacobs



ANODIC GOLD AE20111000820

Is the color of extravagance, wealth, riches, and excess, and shares several of the same attributes of the color yellow.



ELEVATING EVERYDAY LIFE

(+86) 400-9999-720 china@kalealifts.com www.kalealifts.cn